

Specialized Certificate

# Supply Management

## CATALINA CIOBANU

SOURCING SPECIALIST | QUALCOMM



### AREAS OF EXPERTISE

I provide supplier risk insight and sourcing execution support to customers, closely partnering with them in order to influence sourcing strategies, make cost savings and ensure projects meet deadlines.

### WHY EXTENSION?

UC San Diego is known for its prestige and I knew I wanted to complete courses there to add on to my master's in Marketing Management. After one of my colleagues at Qualcomm completed the Purchasing and Supply Management certificate program, I knew it was for me.



### EXPERIENCE

I gained both personally and professionally. At work, I am able to apply new strategies to improve partnerships with suppliers and engineers and offer better support to customers. I am better prepared to negotiate and know which strategies to follow or contracts to use in order to successfully manage certain projects.

Personally, I had a lot of fun and met amazing people and quality instructors who have helped guide our career paths.

