

UC San Diego Executive Perspective for Scientists and Engineers

Curriculum/Program Plan, 2009-2010

as of: March 25, 2009

Module 2: Understanding a Technology Business

Date	(1:30 to 7:00 p.m., including dinner break)		(7:00 to 8:00 p.m.)	
	Session Topic	Instructor	Study Group	Facilitator
11/16*	Team Building	Snell		
11/23	Holiday			
11/30	Finance & Accounting	Green		
12/7	Finance & Accounting	Green		
12/14	Holiday			
12/21	Holiday			
12/28	Holiday			
1/4	Business Strategy/Simulation Activity	Whitney	Practice Round decisions	Whitney
1/11	Business Strategy/Simulation Activity	Whitney	Simulation - round 1 decisions	Whitney
1/18**	Executive Economics	Gin	Simulation - round 2 decisions	
1/25	Employment Law	Paul	Simulation - round 3 decisions	Whitney
2/1	Employment Law	Paul	Simulation - round 4 decisions	
2/8	Sales	Krzywicki	Simulation - round 5 decisions	Whitney
2/15	Holiday		Simulation - round 6 decisions	
2/22	Marketing	Steele	Simulation - round 7 decisions	
3/1***	Presentation of Simulation Results	Whitney	Module 2 Debrief	De Spain

*Location & Time change: Pala Mesa Resort
2001 Old Highway 395, Fallbrook, 92028
Time: 8:00 a.m.-4:00 p.m.

**Location change: La Jolla Village Professional Center
8950 Villa La Jolla Drive, Suite A124, La Jolla, 92037

***Time change: Class will meet from 8:00 a.m.-noon.

- business operations
- personal skill building
- life of the executive
- learning activity