

UC San Diego Executive Perspective for Scientists and Engineers

Curriculum/Program Plan, 2009-2010 *as of: March 25, 2009*

Module 3: Building New Value through Innovation

| Date | (1:30 to 7:00 p.m., including dinner break) | Instructor | (7:00 to 8:00 p.m.) | Facilitator |
|------|---|---------------------|---|-------------|
| | Session Topic | | Study Group | |
| 3/8* | Team Building | Snell | | |
| 3/15 | Creating New Business Value/Planning Activity | Eppel | Creating new bus. activity con't. | Eppel |
| 3/22 | Disruptive Innovation | Eppel | Select planning activity proposal | Eppel |
| 3/29 | Strategic Management | Bogaert | New Business Planning | |
| 4/5 | Mergers and Acquisitions | O'Neill | Planning activity progress | Eppel |
| 4/12 | Power & Politics in Organizations | Standifird | Planning activity progress | Eppel |
| 4/19 | Agile Organizations | Gildersleeve/Wright | New Business Planning | |
| 4/26 | Corporate Social Responsibility | Marre | Fitness reports (follow up) | Hunt |
| 5/3 | Managing Intellectual Property | Broberg | New Business Planning | Eppel |
| 5/10 | New business presentation prep | Eppel | Select graduation speaker & alumni rep. | De Spain |
| 5/17 | New business presentation practice | Fensholt | Plans completed and due | |
| 5/24 | Presentation of plans, feedback and debrief | Eppel | Module 3 Debrief | De Spain |
| 5/26 | Graduation — 5:30 p.m., Hyatt Regency Aventine La Jolla | | | |

*Location & time change: Camp Stevens
1108 Highway 78, Julian, 92036
Time: 10:00 a.m.

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| | innovation and expansion |
| | personal skill building |
| | life of the executive |
| | learning activity |