

Professional Certificate in Fundraising & Development

About the Program

UC San Diego Extension's Professional Certificate in Fundraising & Development is designed to expose you to a wide range of fund raising methods—from planned giving and capital campaigns to grant writing and corporate giving. Explore marketing and business management tools, and learn about the latest donor solicitation technology and trends in giving. Experts help you to discern which methods best fit your needs, how to focus your resources, and then practically apply the appropriate tools. Network with experienced local fundraising professionals and build relationships that will positively impact your career and organization.

Certificate Guidelines

The program consists of at least 21 units, including 4 required core classes (11 units), a required Directed Studies course (2 units) and at least 8 units of electives. Of the eight elective units, students must complete at least 5 units of fundraising electives and can select from fundraising, management or marketing electives listed in the certificate for the remainder.

Overview of Fundraising and Development Processes (BUSA-40341) is a prerequisite for other core fundraising courses.

Please visit the certificate webpage at extension.ucsd.edu/fundraising to view the required and recommended courses.

After completion of all prior coursework, students enroll in Directed Studies in Fundraising & Development. Directed Studies consists of a guided capstone project that gives the student a chance to apply the knowledge and practical skills they have learned throughout the certificate, coached one on one by an advisor. Students will meet periodically with the advisor throughout the quarter, as they work on their fundraising project. For more information on the Directed Studies course and registration approval, contact the Program Representative, Fiona O'Donnell-Lawson at (858) 534-8139.

Fundraising & Development courses vary in length. Most required courses run 6 to 9 weeks. Electives vary from 4-week short intensives to 11-week courses. Classes typically meet one evening per week for a 3 hour session.

Certificate Cost

As of 2012, courses cost approximately \$415 for most required courses and between \$210 and \$415 for elective courses, excluding books. Approximate cost for the total program is \$3,500 to \$4,000. Total cost of program varies depending on choice of elective courses. Prices are subject to change.

Certificate Duration

The Fundraising & Development program can be completed in approximately 1½ to 2 years, depending on prior classes completed and number of courses taken each quarter. Students have a maximum of up to 5 years to complete the program if needed.

Transferring Prior Coursework

Up to 2 courses taken in the past 5 years from an accredited university may be transferred toward a UCSD Extension Certificate. Courses should be equivalent in subject matter and hours of instruction. Please see "UCSD Extension Certificate Programs" in our catalog for further requirements regarding transferring courses. To request transfer approval, please contact Fiona O'Donnell-Lawson at fodonnell@ucsd.edu and provide a copy of your transcript, course description and the name of the equivalent UCSD Extension course.

CFRE Information

Courses in the UCSD Professional Certificate in Fundraising and Development fulfill the educational requirements, regarding subject matter content and hours of instruction, towards obtaining the Certified Fundraising Executive (CFRE) designation and recertification. For more information on obtaining the CFRE certification, contact CFRE International directly via their website at www.cfre.org or view the CFRE International Candidate Handbook.

Industry Affiliations

UCSD Extension is a proud member of the San Diego chapter of the Association of Fundraising Professionals (www.afpsd.org), the North County Philanthropy Council (www.ncphilanthropy.org), the Young Nonprofit Professionals Network (www.ynpnsandiego.org) and the San Diego Association of Nonprofits (www.sandan.org).

Enrolling in the Certificate

Students should enroll in the certificate program within the first 1-2 courses they complete. To enroll, students pay a one-time certificate fee of \$60, which can be done by calling (858) 534-3400 or visiting <http://extension.ucsd.edu/fundraising>. Students that enroll are grandfathered into the current certificate program requirements. If the program changes in the future, you simply stay with the program that you originally enrolled in rather than beginning with new certificate requirements.

Transferring Courses to Other Programs

If you are considering applying these courses to post graduate work for a master's degree program, please consult with the university that you plan to attend. Our courses are considered at the 100-200 university level, which is undergraduate work. However, each university is different; thus, please consult with an academic advisor at your potential university.

[MyExtension](#) is a helpful tool developed specifically for our students. Visit this website to check your grades, order transcripts, track your certificate progress or view the UCSD Extension FAQ section.

Career Assistance

Resources are available for students needing assistance with career advising. More information about courses, workshops and coaching is available at extension.ucsd.edu/careers.

Students enrolled in any of the certificate programs at UC San Diego Extension are provided with exclusive access to our online career resource center powered by Vault.com. To access the Vault.com portal, you must first log into [MyExtension](#), then click on a certificate in which you are enrolled. From there, you will find a link under Tools.

Student Services

We value every one of our students and our staff is here to offer you personalized, friendly service. If you have questions about transcripts, financial assistance, or simply where to grab dinner before class—we are here to make your time with us as enjoyable and productive as possible. Call us at (858) 534-3400, [e-mail](#), or [stop by one of our locations](#). For more information on Student Services, visit extension.ucsd.edu/student.

Information

For additional information, please contact Fiona O'Donnell-Lawson, Program Representative, at fodonnell@ucsd.edu or (858) 534-8139.

extension.ucsd.edu/fundraising

Revised: 1/4/12