Learn the fundamentals of the rapidly evolving, multidisciplinary field of Digital Health and its associated disruption of healthcare. The 100% online program combines aspects of healthcare administration, data science, public health, ethics and strategies for commercialization and business development. Courses analyze new opportunities for digital technology to improve individual and population health outcomes and provide innovative solutions within the complex industry of healthcare.

Program Highlights:
- 100% on-line specialization for those with both technical and non-technical backgrounds
- Exploration of Digital Health through several distinct academic disciplines & technologies
- Gain expertise in data science, mHealth, regulatory issues, ethics and product commercialization
- Incorporation of public health informatics, behavior change theories, information architecture, and user experience design
- Critically compare Digital Health innovations and reflect on cross-cutting case studies
- Entrepreneurial focus to explore ideas and accelerate technological innovations

Who Will Benefit:
Intended for those with a background or interest in healthcare transformation, data science, eHealth, IT administration, engineering and regulatory affairs.

Learn More
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