A Professional Certificate in Business Management offers a broad-base of skills and knowledge to elevate your career by providing a wide range of courses covering in demand business topics. Delve deeper into one of seven distinct specializations that allows you to customize your career track.

**REQUIRED COURSES (COMPLETE ALL FOUR)**
- Organizational Behavior
- Business Decision Making
- Elements of Marketing
- Financial Accounting for Non-Accountants

**ELECTIVE SPECIALIZATIONS**
(Complete two courses per specialization). Customize your studies to your career path and specialize in one or more high-demand areas of interest.

- Project Management
  - Project Management Essentials
  - Agile Power Practices
- Process Improvement
  - Lean Six Sigma Green Belt
  - Leading from the Middle
- Business Analytics
  - Overview of Business Intelligence and Data Analysis
  - Dashboards and Data Visualization
- Leadership and Management
  - Managing for Maximum Performance
  - Business Communication
- Digital Marketing
  - Digital Marketing
  - Search Engine Optimization (SEO)
- Finance
  - Finance Management
  - Financial Statement Analysis
- Accounting
  - Elementary Accounting I & II

**INFORMATION**
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The certificate in Business Management provides modern knowledge and highly sought after skills that you need to maintain a competitive edge.

**WHY CHOOSE BUSINESS MANAGEMENT?**
The Business Management certificate helps you gain skills to fill in-demand positions.
- Demand for skilled professionals with knowledge of finance, management, and marketing is expected to grow by an average of 21% from 2014-2024
- Within the last year, more than four million job openings in business related fields throughout the U.S.
- Thousands of new business-related job openings in San Diego County alone each year

**WHO SHOULD APPLY?**
Professionals who want to update their skills and heighten their careers are ideal candidates for this program. Current program students include working professionals, military veterans, early career and mid-level managers, and job-seekers returning to the workforce.

Are you an international student?
International students who need a student visa to study full-time in the United States may apply to our full-time program. For more information, please visit ip.extension.ucsd.edu.

**PROGRAM HIGHLIGHTS**
- Gain valuable management and leadership skills to apply to your career immediately
- Customize your business studies with a specialization to match your career goals
- Expand your network and meet professionals, peers, and business leaders
- Schedule classes to fit your lifestyle with online, evening, or weekend course formats

**ESTIMATED COST**
$3,670-$5,600 (tuition only; textbooks not included)

**DURATION**
Can be completed in as few as six months!

**NUMBER OF COURSES**
6 courses

**TOTAL UNITS**
19-21 Units