Business Management
Professional Certificate

In our increasingly complex global economy, astute professionals must keep current in best business and management practices. The Professional Certificate in Business Management provides practical, up-to-date information that savvy professionals use to keep a competitive edge.

Who Should Apply?
This certificate is especially suited for individuals who desire an understanding of fundamental business and management topics and would also like to gain a more in-depth knowledge in a particular area of business. Professionals in supervisory or general roles who desire formal documentation of management study, and experienced mid-level managers who need to update their skills or obtain tools for dealing with new management challenges are ideal candidates for this certificate program.

Certificate Benefits
- Learn business skills and focus on your area of interest
- Gain valuable leadership skills
- Acquire practical knowledge from experienced instructors
- Evening courses allow students to maintain their careers while they enhance their skills

Required Courses
- Managing for Maximum Performance*
- Business Law for Managers*
- Elements of Marketing*
- Financial Accounting for Non-Accountants*
- Business Decision Making*

Elective Courses
Choose electives within one of the specializations listed below or pick and choose electives that suit your interests. Students who specialize in Human Resources and Marketing can complete their certificates fully online!

- Communications
- Entrepreneurship
- Finance
- International Business
- Human Resources*
- Leadership and Management
- Marketing*

*Course available online and in-class.

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