

Program: Digital Marketing Certificate: Accelerated Format

Quarter: Spring 2019

Elective Courses (Choose 2)

- **Search Engine Optimization (SEO) and Marketing**
Online Option: 4/15/19 – 6/14/19; In-class Option: Wednesdays 6:00pm – 9:00pm, 4/17/19 – 6/12/19
- **Social Media Marketing**
Online: 4/15/19 – 6/14/19
- **Principles of User Experience**
Online: 04/09/19 - 06/14/19

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
4/1/2019	4/2/2019	4/3/2019	4/4/2019	Digital Marketing 9:00am - 5:00pm 4/5/2019: Session 1	Digital Marketing 9:00am - 5:00pm 4/6/2019: Session 2
4/8/2019	4/9/2019	4/10/2019	4/11/2019	Digital Marketing 9:00am - 5:00pm 4/12/2019: Session 3	Digital Marketing 9:00am - 5:00pm 4/13/2019: Session 4
4/15/2019	4/16/2019	4/17/2019	4/18/2019	4/19/2019	Digital Marketing 4/20/2019: Assignments Due. No meeting
4/22/2019	4/23/2019	4/24/2019	4/25/2019	4/26/2019	4/27/2019
4/29/2019	4/30/2019	5/1/2019	5/2/2019	Content Marketing 9:00am - 4:00pm 5/03/2019: Session 1	Content Marketing 9:00am - 4:00pm 5/04/2019: Session 2
5/6/2019	5/7/2019	5/8/2019	5/9/2019	Content Marketing 9:00am - 4:00pm 5/10/2019: Session 3	Content Marketing 9:00am - 4:00pm 5/11/2019: Session 4
5/13/2019	5/14/2019	5/15/2019	5/16/2019	5/17/2019	Content Marketing 9:00am - 12:00pm 5/18/2019: Session 5
5/20/2019	5/21/2019	5/22/2019	5/23/2019	5/24/2019	5/25/2019
Memorial Day 5/27/2019	5/28/2019	5/29/2019	5/30/2019	Digital Marketing Analytics 8:00am - 5:00pm 5/31/2019: Session 1	Digital Marketing Analytics 8:00am - 5:00pm 6/1/2019: Session 2
ONLINE - Session 3 6/3/2019	ONLINE - Session 3 6/4/2019	ONLINE - Session 3 6/5/2019	ONLINE - Session 3 6/6/2019	ONLINE - Session 3 6/7/2019	Digital Marketing Analytics 8:00am - 5:00pm 6/8/2019: Session 4
6/10/2019	6/11/2019	6/12/2019	6/13/2019	Quarter Ends 6/14/2019	6/15/2019

