

Business Intelligence Analysis

Specialized Certificate

As the amount of data continues to grow, the ability to effectively transform that data into actionable information has become paramount for business growth and success. This hand-on certificate provides individuals with the skills necessary to become successful Business Intelligence (BI) Analysts. Students will gain a comprehensive working knowledge of the complete analytics cycle, from determining requirements to extracting and disseminating information to visualization techniques.

Key Topics:

- Survey of popular BI tools
- Database design and data warehousing
- Powerful analysis techniques
- Dashboarding and data visualization
- Introduction to predictive analytics & big data

Courses:

- Overview of BI and Data Analysis
- Introduction to SQL Programming
- Advanced Excel for Analysis and BI
- Dashboards and Data Visualization for Data Analysis

Benefits:

- All courses can be taken online, some also offer in-class options for added flexibility
- Practical hands-on training
- Taught by leading industry practitioners
- Can be completed in only one year
- Immediately applicable skills

Elective options in:

- Programming with R, Python, or SAS
- Intermediate SQL Programming
- Predictive Analytics

Learn to leverage your data for maximum impact, new classes begin quarterly.

**NOW
ENROLLING
STUDENTS**

*For more information, contact:
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