Upon completion of the University of California, San Diego Extension Certificate in Digital Marketing, it can be transferred as a 9 units and will be applied towards the self-designed concentration in the MBA degree at AUO.

- The Digital Marketing certificate must be successfully completed and will be transferred in block.
- A maximum of 9 units of MBA Self Designed Concentration at Antioch University.

Transfer students shall be subject to the catalog in force at the time of their admission to AUO and to any revisions that occur prior to their enrollment. Once admitted, transfer students shall become AUO students subject to the same regulations governing applicability of catalog requirements (including, but not limited to major, graduation, and/or residency requirements, policies, procedures, and standards) as native students. Furthermore, transfer students shall be accorded the same class standing and other privileges as native students based on the number of credits earned.

1. **Admissions.** UC San Diego Extension students must meet the AUO admission requirements for the MBA program, at the time of admission to the program. Current admission requirements are listed here:
   a. Bachelor’s degree from a regionally accredited college or university or an institution recognized by national accreditation.
      i. Official transcripts of all academic work are required.
      ii. Exceptions may be reviewed on a case-by-case basis using faculty’s professional judgment, such as cases of international degree, in keeping with University policy.
   b. Current resume
   c. Admissions Essay: An essay in 300 words for each of the responses:
      i. What do you see as the greatest challenge or challenges facing people who strive to be leaders in today’s world?
      ii. What personal experiences and/or characteristics make you a great candidate for this graduate program?
iii. If your undergraduate degree is below a 3.0 GPA, respond to this additional question in 300 words or less:
   1. What specific factors contributed to your undergraduate GPA, and how have those factors changed so that you can be successful in our graduate program at AUO?

d. Additional requirements for international students:
   i. Reading & Writing Proficiency Assessment (if applicable) or TOEFL score of 550 “paper-based”, 214 “computer-based”, and 79 “internet-based” or higher.

2. **Student Status**

   a. All students who are accepted into the MBA program shall become students of AUO for all purposes, including enrollment and financial aid, and shall be subject to AUO’s academic and student policies and all other terms and conditions outlined in the applicable academic catalog or website. This includes, but is not limited to, all AUO graduation requirements for degree conferral.

   b. As AUO students, students will have complete access to library resources, as well as other services that AUO typically provides to online graduate students, including but not limited to admissions, registration, financial aid, degree conferral, transcripts, writing support, IT access and support, and academic advising.

   c. All students who are accepted into the MBA program are required to participate in and complete an online New Student Orientation prior to the first semester of classes with AUO.